Watch Captain®

Marine Management Solutions

The Marina Program

Designed Exclusively for Marinas, Yacht Clubs and Ports

From day to day operations to financial reporting, The Marina Program software solution helps hundreds of marinas, municipalities and yacht clubs streamline management while maximizing efficiency and profitability.

With the option of organizing our system around a graphical representation of your facility's wet slips, dry slips, moorings, dry storage, cabins, rooms or RV sites, The Marina Program (TMP) simplifies the management of tenant and guest accounts, reservations, billing and accounts receivable.

Precise, Up-to-the-Minute

Quickly access accurate information to run your marina at maximum efficiency:

- Easy-to-use interface helps get the answers you need quickly

- Purchase what you need without paying for what you don't

- Professional services available for personalized file setup, implementation, training, and data entry assistance

- Productivity tools track reservations, schedule launches and storage, interface with security systems, and provide point of sales and online banking transactions

- Flexible reporting to plan and monitor your business

The Right Tools for Today's Marinas

Save time and money with the tools, features and functionality you need:

- Calculate electric meter readings, taxes and other fees, and record detailed transactions with solid journal reporting

- Generate invoices, statements, A/R aging reports and record payments

- Export to Quickbooks™

- Levels and passwords to ensure your staff access only what they need

- Simplified administration capabilities streamline your operation, significantly lowering costs

Scaleable

- Gets you up and running – quickly

- Run on a single workstation or on multiple workstations over a network

- Optional functionality sets support Point of Sale and Transient Reservations, Mobile Dock Check, Mobile Meter Reading, Launch & Recovery Scheduling, Dockominium Management, Batch Electronic Auto-Payment Processing, GL Export to QuickBooks™.

- Integrations with third party solutions include Fuel Management, Hospitality and Marina Gate Security.

Value

- Analyze Potential vs. Actual Profitability
- Streamline Operations
- Increase Efficiency
- Maximize Occupancy
- Improve Cash Flow
- Simplify AR/Billing Cycle
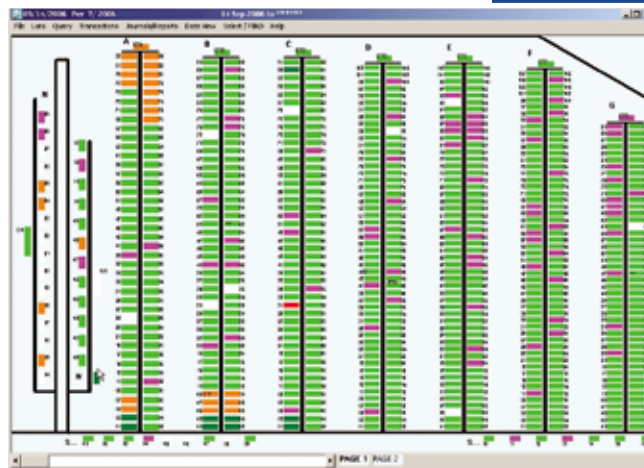- Reduce inventory loss/shrinkage

Contact WatchCaptain® Today!

WatchCaptain® is a leading provider of business software solutions for the marine industry. One hundred percent of WatchCaptain® implementations are marine businesses like yours.

Our team is here to answer your questions, discuss your goals and show you how WatchCaptain® can help your business and, ultimately, your bottom line.

WatchCaptain® LLC

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Add-On Modules for The Marina Program

The Marina Program's comprehensive base feature set can be affordably enhanced to meet the individual needs of your organization with various add-on functionality – include what you need without paying for what you don't.

Multiple Locations

- Handle multiple locations with an individual database, or with multiple databases and a single corporate identity

Point of Sale and Inventory Modules

- Run marina stores with accuracy
- Handle transient reservations
- Create and track item categories
- Bar code integration
- Support multiple payment methods
- Charge items to customer accounts
- Track inventory quantity levels and costs

Dockominium Manager

- Proactively manage slips owned by a third party, eliminating the need to handle calculations in a separate spreadsheet or tracking program
- Calculate, track and manage owner and marina margins
- Track lessor versus lessee
- Create owner reports

Haul Out and Launch Scheduler

- Create launch and recovery schedules with the management tools you need to get the job done
- Monitor scheduled or requested times versus actual times
- Plan launching and charging
- Track multiple launch and recovery methods
- Print individual launch requests as needed
- View account balances on the launch screen

Hospitality Integration

- Put all restaurant and marina charges on the same tenant/ guest account
- Integrates with Aloha POS and BPA POS

Mobile Dock Check and Meter Reading

- Perform meter readings and dock checks walking the docks to increase accuracy and reduce paperwork
- Save time with single point of entry
- Confirm boats are in assigned slips
- Download data for automatic calculations
- Run dock check reports

The Marina Access Security Interface

- Maximize marine security with integrated access control
- Integrate with ALX Technology card key access system
- Track from within The Marina Program who is coming and going, and when
- Generate usage reports
- Control access automatically

Batch Auto Pay

- Shorten your receivables cycle, increase cash flow, and save collection related costs by electronically debiting customer bank or credit card accounts for money owed.
- Export NACHA files used by banks
- Export FAST TRANSACT® compatible files for credit card processing
- Post payments automatically to tenant records
- Save time, reduce overhead and reduce third party fees

Fuel Management Integration

- Seamlessly record and cash out a sale from a fuel pump using TMP's Point of Sale module
- Integrates with RMS Gas Pump Interface and Fuel Manager Software
- Handle normal sales, prepaid sales and pay at the pump
- Reduce Shrinkage

THE MARINA PROGRAM BY

Watch Captain®

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